



K. ALEXANDRA
TECH PACK SPECIALIST

FITTING SAMPLES

THE CHECKLIST.



I'M KIRSTY ALEXANDRA,

A womenswear and accessories tech pack specialist, and the founder behind K. Alexandra.

I work with passionate, female-led brands around the world, turning creative ideas into carefully crafted, commercially-ready collections.

Before launching K. Alexandra full time in 2017, I spent years working behind the scenes of prêt-à-porter houses, high street favourites, independent designers and glossy magazines across Asia, Europe, and the US. That industry experience shapes everything I do today.

I specialise in supporting start-ups and small brands — working directly with founders, sharing insider knowledge, and helping you sidestep the costly mistakes many new businesses make.

Working 1:1, I'll guide you through every step, making sure you feel confident in your choices, connected to the process, and completely ready to launch pieces you're proud to call your own.

*Because success isn't just about having great ideas.
It's about having the right partner to help you build them.*

PREPARING TO FIT A SAMPLE

FIT MODEL

Don't skimp and use yourself or a friend - you'll only end up confused, hire a fit model! The job of a fit model is to keep their weight balanced at all times and their measurements should reflect your internal size chart.

NATURAL LIGHT

Always conduct fittings in natural light. Unnatural light can distort colour which is incredibly important when approving dyed fabric.

DRESS MAKERS PINS

You might need pins to pin out any excess fabric if a certain POM is too large. When pinning, always do it evenly on both sides and be sure you're not stretching the fabric if not working with negative ease.

TECH PACK PRINT OUT

You'll need a print out of your tech pack to refer to as well as a place to mark up the actual measurements, deviance and any commentary - this comes as standard with any of my tech packs.

OTHER THINGS YOU'LL NEED:

A large table, a pen, flexible measuring tape, calculator and possibly a ruler or pattern maker.

DON'T FORGET -

Ask your fit model how the product FEELS, is it comfortable when they raise their arms for example. Always check and note any craftsmanship that isn't up to standard and ensure the trims used are those you have approved.

STILL RIDING THE STRUGGLE BUS?

Get in Touch!



INFO@KALEXANDRA.CO.UK

COLLECTION/ SINGLE PRODUCT DESIGN

TECH PACKS & TECHNICAL SPECIFICATION

CONSULTANCY/MENTORSHIP

MANUFACTURING PAIRING

KALEXANDRA.CO.UK

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"Kirsti made my vision come to life and I couldn't be more thankful! She is very attentive to detail, super responsive, and caring. She works extremely hard for her clients. I highly recommend hiring Kirsti!!"

MADISON TRITICO